



Welcome to US History Talks

Preview : Module 6: A Nation Adrift

Talk	Title	Time Period	Date of Talk
37	The Great Society	1964-1968	May 19th
38	Vietnam	1961-1972	June 2nd
39	Republican Impasse	1969-1976	June 16th
40	US culture 1960's and 1970's	1960-1980	July 28th
41	The Humility Experiment	1976-1980	August 4th

Module 5: Leader of the Free World

Talk	Title	Time Period	Date of Talk	
30	Isolationism interrupted	1939-1941	January 20th	
31	The European War	1941-1945	February 3rd	
32	The Pacific War	1941-1945	February 17th	
33	America and the Post War World	1945-1949	March 3rd	
34	USA during the 1950's	1950-1960	March 17th	
35	The Cold War	1950-1960	March 31st	
36	Camelot...the Kennedy Years	1961-1963	April 7th	

Dallas 11 29 AM November 22nd 1963

America's most popular President & wife Jackie motorcade

Promoting Civil Rights reforms in South with VP Johnson in car



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Credit: Bettmann

One minute later he will be dead



Talk 36: Camelot: The Kennedy Years 1960-1963

- Kennedy family
- The Rise to power
- Limits of Office
- Crisis and Recovery
- Last days

Recommended Reading: Robert Dallek: John Kennedy: An Unfinished Life



The Kennedy Family

Origins

- ▶ Patrick and Bridget Kennedy emigration from Ireland 1849
 - ▶ Refugees from potato famine
 - ▶ Settle in Boston....Cooper/ barrel makers
 - ▶ Patrick dies from cholera....Bridget buys stationary store...grocery....liquor store
- ▶ PJ Kennedy (1858-1929)
 - ▶ Only surviving son ...to work at 14..at shop and stevedore...working on docks
 - ▶ Uses savings to buy liquor store
 - ▶ Expands to importing whisky...prosperous middle class
 - ▶ Enters local politics...state representative and Senator
 - ▶ Marries Mary5 children

It will Joseph Kennedy , PJ's oldest son who will create the Kennedy wealth

Joe Kennedy(1888-1969)

Joe Kennedy 1928



Private Catholic School/ Harvard ...to business.

Bank examiner...PJ major stock holder
youngest bank..Bank President 1917 (age 29)
...invest in steel/ port...WW1 profiteer
...Democrat party member/ donations FDR

Real estate, stock investor
...."stock washer"..insider training
..shorts investments prior to 1929 crash

To Hollywood 1930's.....buys studios
..frames Pantage Owner to buy stock
...donates to FDR Democratic Party
Worth £2Bn..(2024)...

FDR Appoints to SEC ("fox guarding chickens")
...Appointed ambassador to UK 1938
...Isolationist....Britain defeated...Hitler contact

FDR fires Joe...acting vs interest of USA
....dedicates life to getting son to White House

Kennedy Family 1938...."American Royalty"



Joe JR

Rose

Joe

gettyimages®
Credit: Bachrach

Joe Marries 1st cousin
Rose FitzGerald 1914
...devout Catholic
...9 children

Ultra competitive family
....success required

Promiscuous lifestyle
...known to Rose
...and to children

Open joke for female
Visitors: "keep
doors locked since
Grandpa likes to roam"

Goal: get son in
White Hose

Joe Kennedy Jnr (1915-1944)

Joe Kennedy Jnr 1944



Oldest Son...Joe targets for President
....Private education...Harvard..athlete
..London School economics

Grand tour of Europe
....impressed with Nazi Germany
sterilisation of non perfect a "great thing
that "will do away with many of the
disgusting specimens of men."

Joe Snr ensure Joe JR delegate 1940
Democratic Convention

War Breaks out 1941....Joe Snr:military
Career needed for future in politics
...to UK 1943 Air force

Joe JR

Rose

Joe

Rosemary

gettyimages®
Credit: Bachrach

Rosemary Kennedy (1918-2005)

Rosemary aged 20



Development delays
...to special schools
...full time tutors

Active life
...tea parties, ..theatre.
...limited reading

To UK to stay with Joe Sr
....presented to King
..falls over/returns to US

Joe Snr
...“Increasingly difficult & irritable
...arranges lobotomy 1942

Institutionalised.
..unable to speak
...reduced to permanent 2 yr. old
...dies in home for incapacitated

Joe JR

Rose

Joe

Kathleen
(Kick)

Rosemary

gettyimages®
Credit: Bachrach

Kathleen ("Kick") Kennedy (1920-1948)

Debutante of the year
1938



Kathleen Red Cross
1944



➤ Private education
...Catholic school. Loses faith

➤ Joins Joe Snr UK
.....debutante of year 1938
...dates Duke of Devonshire
(William Cavendish)

➤ Returns to US 1940
.... Returns up 1944. Red Cross
....marries William
..... Marchioness of Devonshire
.....family disowns...English,
.....Protestant
...only attendee Joe JR



Talk 36: Camelot

The Kennedy Years 1960-1963

- 
- Kennedy family
 - The Rise to power
 - Limits of Office
 - Crisis and Recovery
 - Assassination and legacy



Joe JR

JOHN

Rose

Kathleen
(Kick)

Joe

Rosemary

gettyimages®
Credit: Bachrach

John Kennedy (1917-1963)

John Kennedy 1938 (aged 21)



.....Invalid....2nd son.
Scarlett fever...nearly dies
Spastic colitis...indigestive
Urinary tract, duodenal ulcer
...side-lined by father

Adores older brother
Competitive. Football injury
Spinal injury...back brace

Harvard.....political science
joins father UK 1938
....Tours Europe 1938/39.hates Nazis
... returns to US..US/UK alliance vs Germany
... "Why England Slept"

Enrols Harvard Law school.
.wants to join Navy 1941 ..fails medical
...Joe Sr secures exemption
...Seeks most dangerous job....
...father arranges captain PT Boats

Joe and Jack...ready to go to war



PT Boats...fast, lightly armed, Pacific war....supply, intercept transports, raids



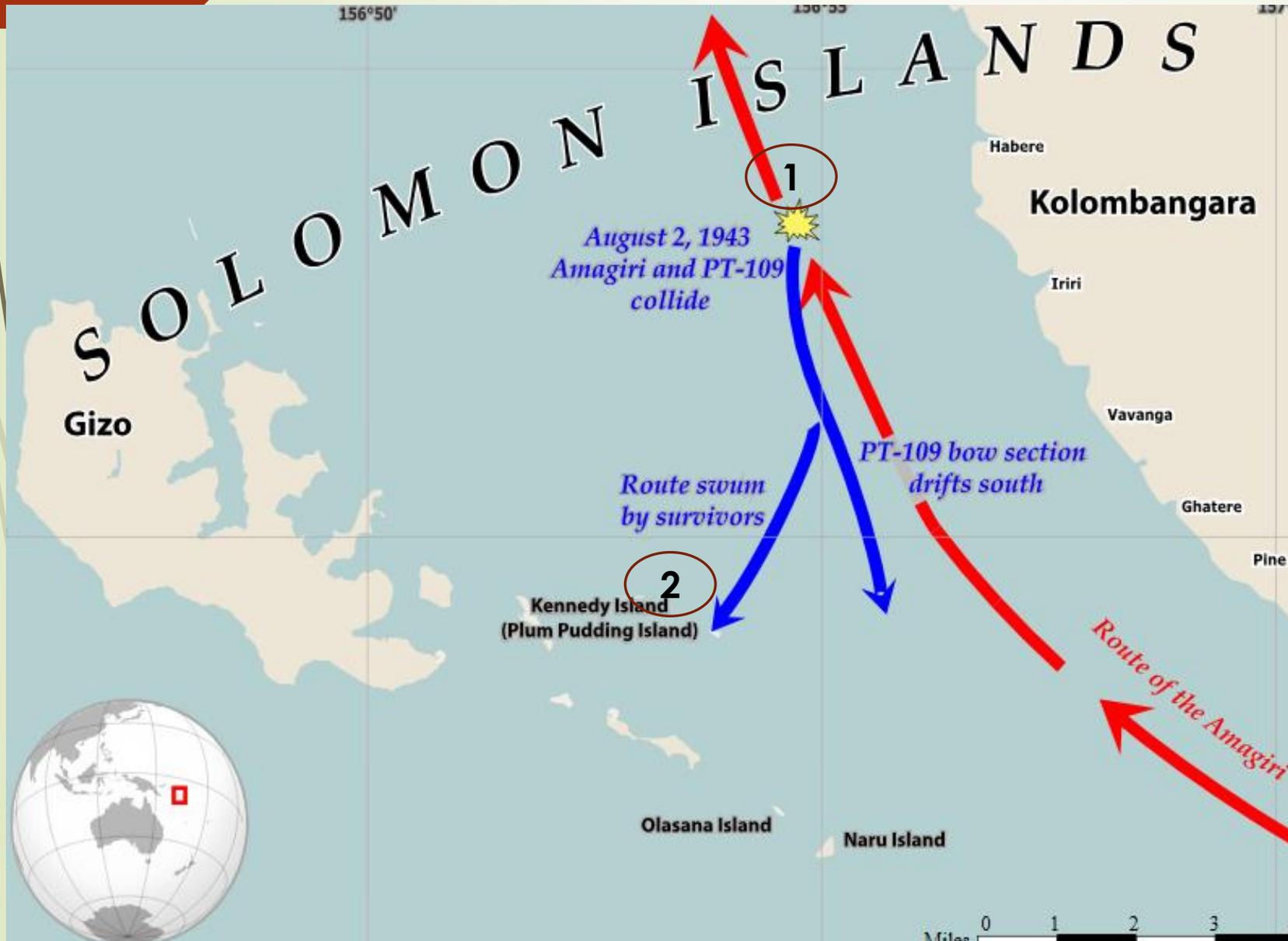
Lieutenant Kennedy...Pt 109 July 1943



Kennedy and crew..August 1943



Battle of Bassets Island



15 PT boats sent to Intercept Japanese resupply Including PT 109

Attack fails...torpedoes miss
..Pt109 + 3 do not fire
...wait for destroyer to return
..fog....Destroyer rams Pt100
2 crew killed, PT109 sunk

1

Kennedy swims with survivors
5 miles to "Plum Island"

Swims to surrounding island
....coco nut shells
...found by natives
...rescued by NZ navy

JFK War Hero

Post rescue publicity

- ▶ Joe Snr ensures story in US newspapers
- ▶ Back injuries...one month recuperation....refuses to leave

- ▶ Return to service
 - ▶ 3 months action
 - ▶ Invalided out December 1944

- ▶ Return to US
 - ▶ Contact Joe JR: response/ pride....competition
 - ▶ Joe Jr....suicide missiondrone operation.....bail out
 - ▶ Joe Jr Killed August 1944
 - ▶ Kate husband Duke of Cavendish killed Belgium 1944 ...affair Lord Fitzilliam...plane crash 1948)

Joe Kennedy Snr.....John replaces Joe as “first Catholic President”

Kennedy the Congressman

- “Congressman”: member House of representative or Senator
- Representative
 - 1 Representative per “Districts”
 - US divided into 435 .allocated by state based on population
 - 2 year term/ Constant re-election/ Local issues/ power of incumbency
- Senator
 - 2 Senators per state
 - 50 Senators....regardless of population
 - 6 year term...National/ International issues

Job #1 for JFKbecome Representative for Massachusetts



Rise to Power

Kennedy the Representative 1947-1953

➤ Winning election

- Massachusetts a “safe” Democrat seat
- Joe Snr “persuaded Rep to vacate...major of Boston
- Joe floods market with advertisements, radio broadcasts
- Easy win....42% Democrat vote (9 candidates)

➤ Performand

- Highest level of absenteeism....illnesses / Indifference to constituents
- Support McCarthy...anti communist
- Supports NATO, Marshall Plan, opposes restriction on unions

Joe Snr...next step Governor, JFK refuses“boring..all they do is approve sewers”
.....future is to run for Senate....needs a wife

The new Congressman 1948



John Kennedy

Richard Nixon

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Credit: Fox Photos

Jackie Bouvier..Kennedy..Onassis (1929-1994)

Jackie 1963



Wealthy family

Father stock broker... "Black Jack" Bouvier

Mother...socialite Janet Lee..real estate father

Jackie: Private education...equestrian, languages

...fluent French, Italian, Spanish..ballet dancer

...devout Catholic

Parents divorce....father nearly wiped out by

Crash...alcoholic...womanizer...

Jackie...profound shock...turned in on herself

Mother remarries...elite Protestant family

...sense of being outsider

...boarding school 1940-1944: famous fo ""her wit, her

accomplishment as a horsewoman , and her unwillingness to become a housewife"

Graduates Vassar College....journalist for Vogue

Magazine..street interviews

Late 40's...on the hunt for provider...meets JFK at

Party..."attracted to wealth, looks, and wit"



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Credit: Bettmann





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Credit: Bettmann



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Credit: Bettmann



Bobby Kennedy

gettyimages®
Credit: Bettmann

A partnership in power



The Kennedy Marriage: women

▶ Jack Kennedy and women

- ▶ “I need a new woman every 3 days or I get a headache” (Harold McMillian UK PM 1956-1964)
- ▶ Relationships brief...emotionless
- ▶ Immitating father/ compensate for illness? Expecred early death
- ▶ “..being married didn't really mean you had to be faithful to your wife”
- ▶ On coed yacht trip in Medittaranean Jackie's first pregnancy 1956miscarriage...reluctant to leave
“You better get your ass ack to your wife if you want to be a Senator”.

▶ Jackie reaction

- ▶ “She was not prepared for the humiliation she would suffer when she found herself stranded at parties
While Jack would suddenly disappear with some pretty girl.”
- ▶ He's like my father in a way — loves the chase and is bored with the conquest — and once married, needs proof he's still attractive, so flirts with other women and resents you. I saw how that nearly killed Mummy,”[L](#)
- ▶ “I don't think there are many men faithful to their wives. Men are such a combination of good and evil”

The Kennedy Marriage:

John and Jackie relationship

- ▶ kindred spirits"...Jackie need for wealth & status, John family, identity
- ▶ "It was a marriage of its time. "It was kinetic between them. She wasn't trying to change him." (close friend...People Magazine
- ▶ Discretion...most of the time....Press respectful, non intrusive

▶ John health issues

- ▶ Continuous back pain, urinary..fear of becoming invalid and unable to walk
- ▶ Surgery 1956....major surgery50% chance of survival given "last rites"

▶ Kennedy & Children

- ▶ First healthy child Caroline 1958
- ▶ John Kennedy...smitten....adoring father

▶ Jackie...confidante and protector....projects health of husband

Recovering from back surgery 1954



The public image....young Senator & family 1953



John needed someone else to move him forward...someone loyal, intelligent...absolut

Profiles in Courage

Profiles IN Courage

DECISIVE MOMENTS IN

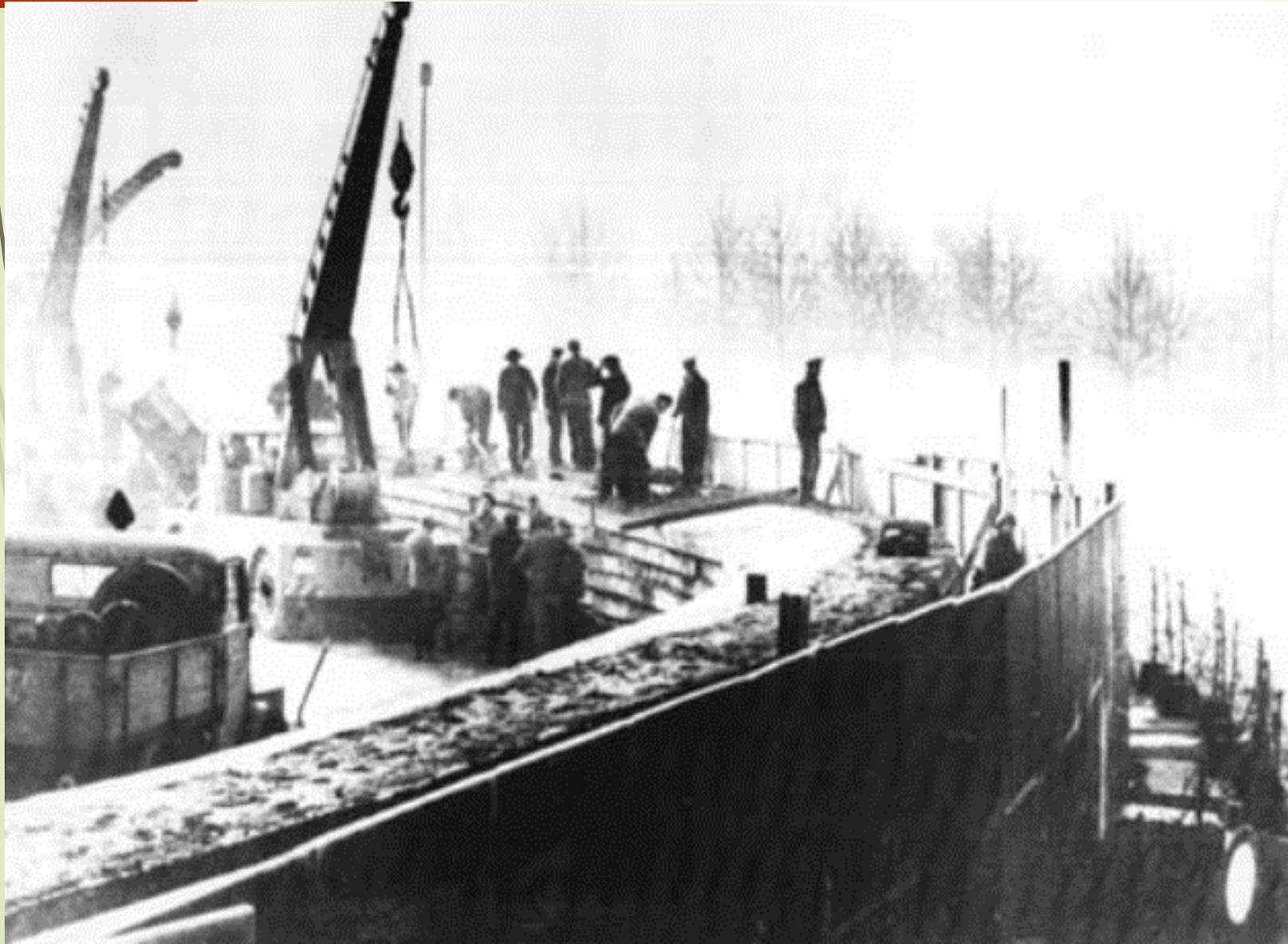
THE LIVES OF CELEBRATED AMERICANS

Senator John F. Kennedy

Released from hospital
...."ghostwritten"?

Lives of 8 Senators
...all opposed popular
view

Construction of Berlin Wall



Stand off in Berlin
...tank to tank

Krushchev decides to
Seal off West Berlin
....wall built across/ around city

Escapees shot
..."world outrage"

Kennedy " a wall is a hell of
A lot better than a wall"

Meanwhile...in Cuba
US "invasion" goes ahead

The Crisis

October 14.....US photographs missiles...meet to form response

..attack missiles

...invade Cuba

...."Quarantine"

October 22nd.../JFK addresses the nation...

October 26th....1st letter from Krushchev....will withdraw....US to remove missiles Turkey and Italy

October 27th ...2nd letter...rejecting first

Robert (Bobby) Kennedy (1925-1968)



Healthy younger brother
...Harvard
...devout Catholic
...training during war

Completes law school
...journalist
....counsel to Justice Dept. 1952

Devout Catholic..11 children
...(probably) loyal to wife

Joe Snr...Bobby to work
For McCarthy..anti communist
...objects to methods
....fist fight Roy Cohen?

Resigns....dedicates life to
Success of John

Combative, shouting, detail
....loyal...workaholic. Tenacious

Running for Senate 1953



Incumbent Republican
Senator Henry Cabot Lodge jr.
...war hero, wealthy, popular

Joe Snr funds campaign
Pays Newspaper \$500K to switch
War hero, writer, anti communist

Bobby Kennedy: delivers
aggressive campaign...family
travels across state

Wins narrow victory 51% vs 48%

Kennedy the Senator (1953-1960)

First year in hospital.....given “last rites”...Writes book “Profiles in Courage

- Delivers incentive/environment protection package for Massachusetts
- Wins re-election 1958 with 72% of vote
- Opposes McCarthy...but does not vote on Censure Vote
- Rejects first draft Civil Rights Reform...approves “jury amendment
- Committee Foreign Affairs....claims “missile gap”

Joins committee investigation organised crime...Bobby as chief counsel

Profiles in Courage

Profiles IN Courage

DECISIVE MOMENTS IN

THE LIVES OF CELEBRATED AMERICANS

Senator John F. Kennedy

Released from hospital
...."ghost written"?

Lives of 8 Senators
all opposed popular view

Another Best Seller

John and Bobby...McLellan Committee



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Credit: Historical

Teamsters Union vs Kennedy's

Jimmy Hoffa (1913-1975?)



Rapidly expanding union
...trucking replace railroads
2.3 members by 1960's

Union & organised crime
...funds from Prohibition
...extortion, bribery, violence
..."quicky strikes". Boycotts

Hoffa takes of Presidency 1957

JFK on anti Racketeering
..McLellan Committee
...Bobby counsel
..high publicity...JFK/Bobby famous

Hoffa accused of bribery
...acquitted
...Bobby fight continues through 60's
...eventually successful

Hoffa in jail 60's....murdered 1975

The rising star: JFK at 1956 Convention ...after losing bid to run as Vice President





Presidential Election 1960



Intermission



Presidential Election 1960

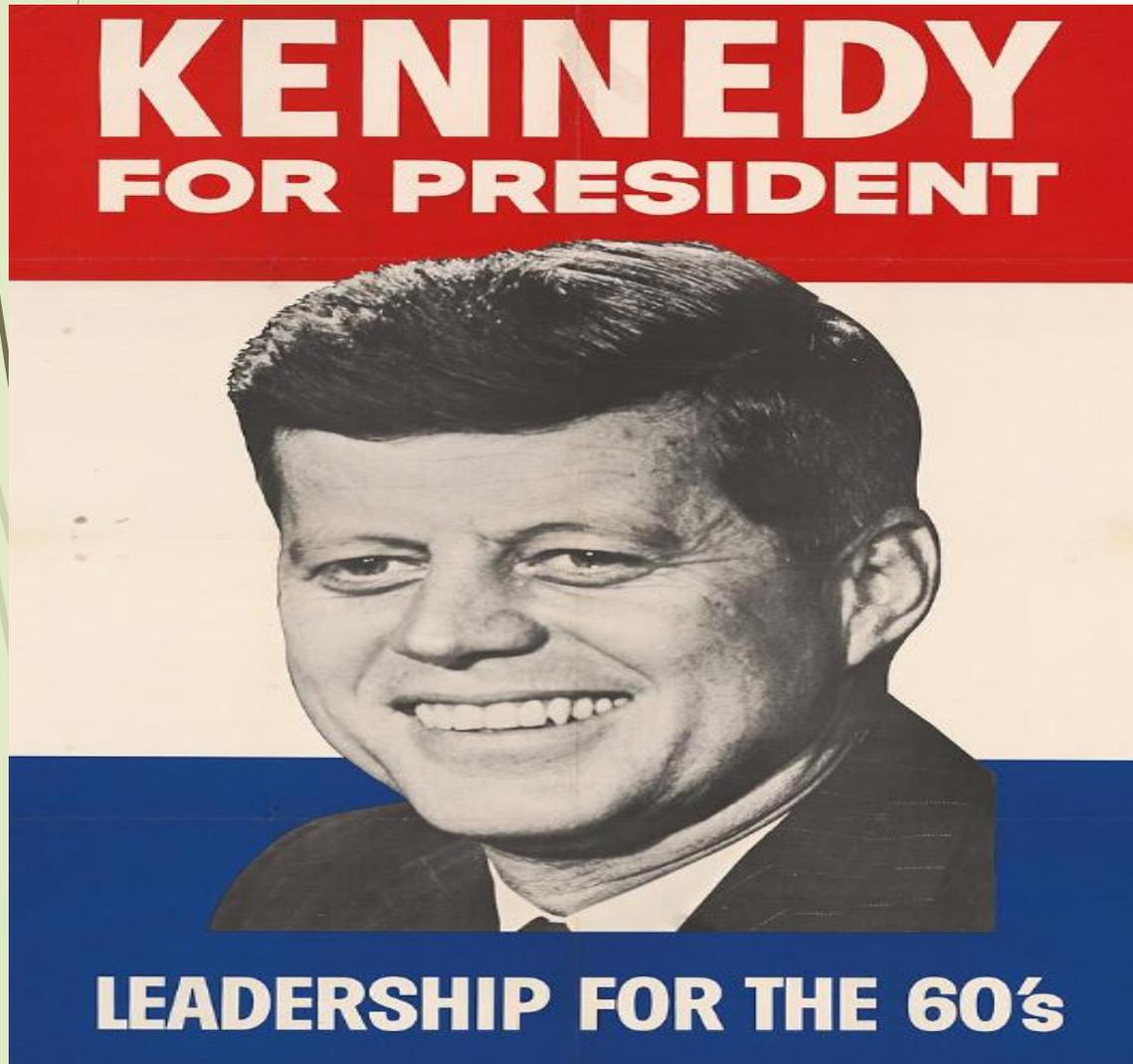
Selecting candidates

Democrat Campaign organisation: youth and leadership

- ▶ Joe Snr finances campaign....Kennedy able to run “independently”
- ▶ Bobby...campaign manager
- ▶ Family mobilized: I feel like a family stores running against a chain store”
- ▶ Convention and Vice President
 - ▶ Wins on first ballot/ Selects Lyndon Johnson ...Texas Leader of the Senate as V
 - ▶ Wants to retain White Southern votes
 - ▶ LBJ ...mutual dislike, crude, aggressive....liberal views....obscured
- ▶ Opponent...Republican....Richard Nixon....Vice President 8 years. Unopposed

The main election issue:”Missile Gap”

Kennedy Campaign...Eisenhower "asleep at wheel" ...USSR ahead in missiles



Nixon: formidable opponent

...anti communist, denies “gap” exists

....Eisenhower...popular, trusted...endorses Nixon (eventually)

(...reality.....US 18,000 warheads vs 1,600 USSR !)

EXPERIENCED LEADER



RICHARD NIXON
FOR PRESIDENT

Kennedy crowds...enthusiasm



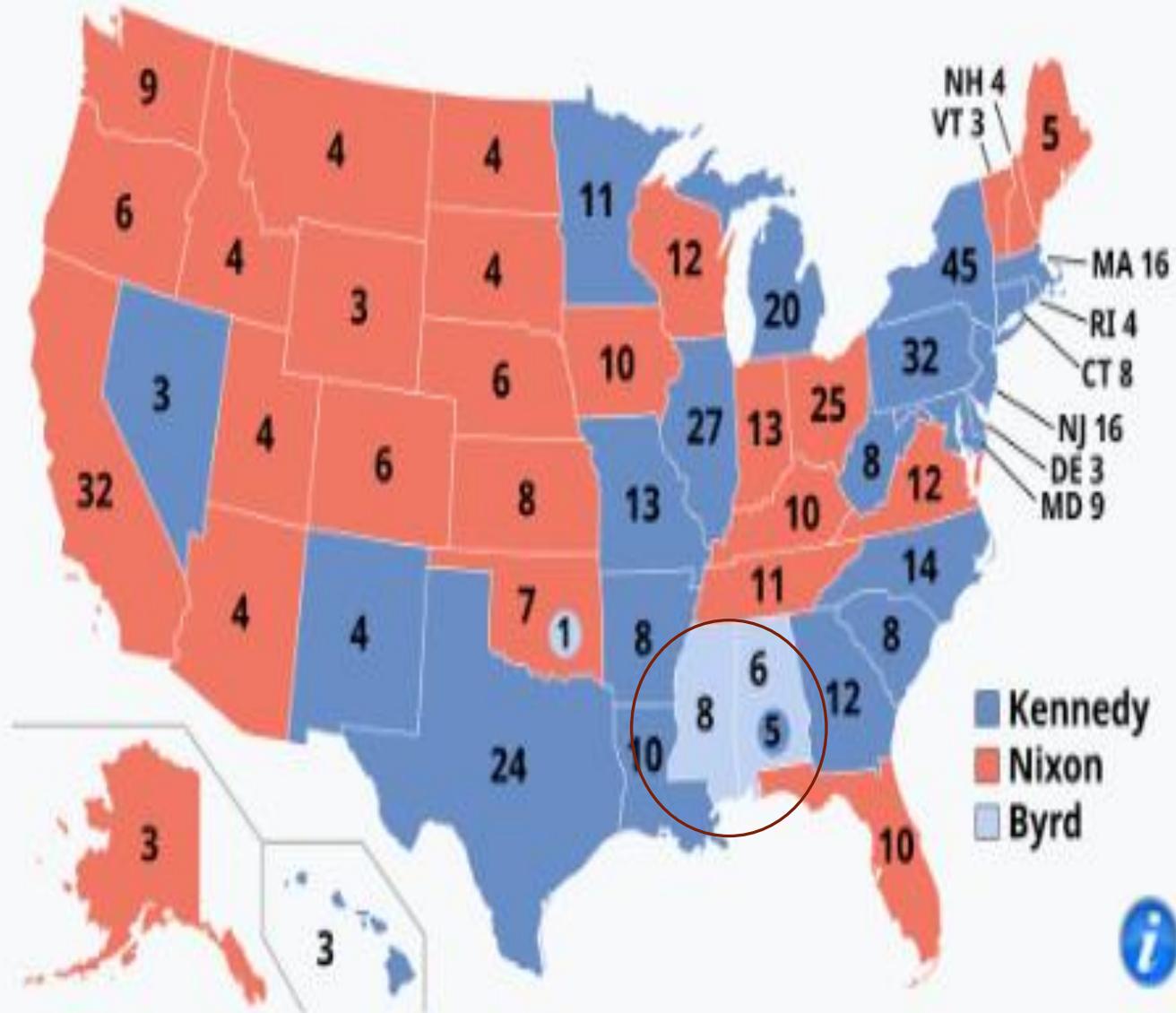
First televised debates

JFK..young, medicated, faces camera

Nixon...tired, deliberate...faces Kennedy



1960 Election



Closest election recorded
JFK 49.7% vs Nixon 49.2%
..but elector college
JFK 303, Nixon 219

“America First Party”
..white segregationist
...South... “Solid South” breach

Democrats control Congress

Polling irregularities “undead”
...Texas (Johnson)
...Chicago (Major Daley)
...not enough to change?

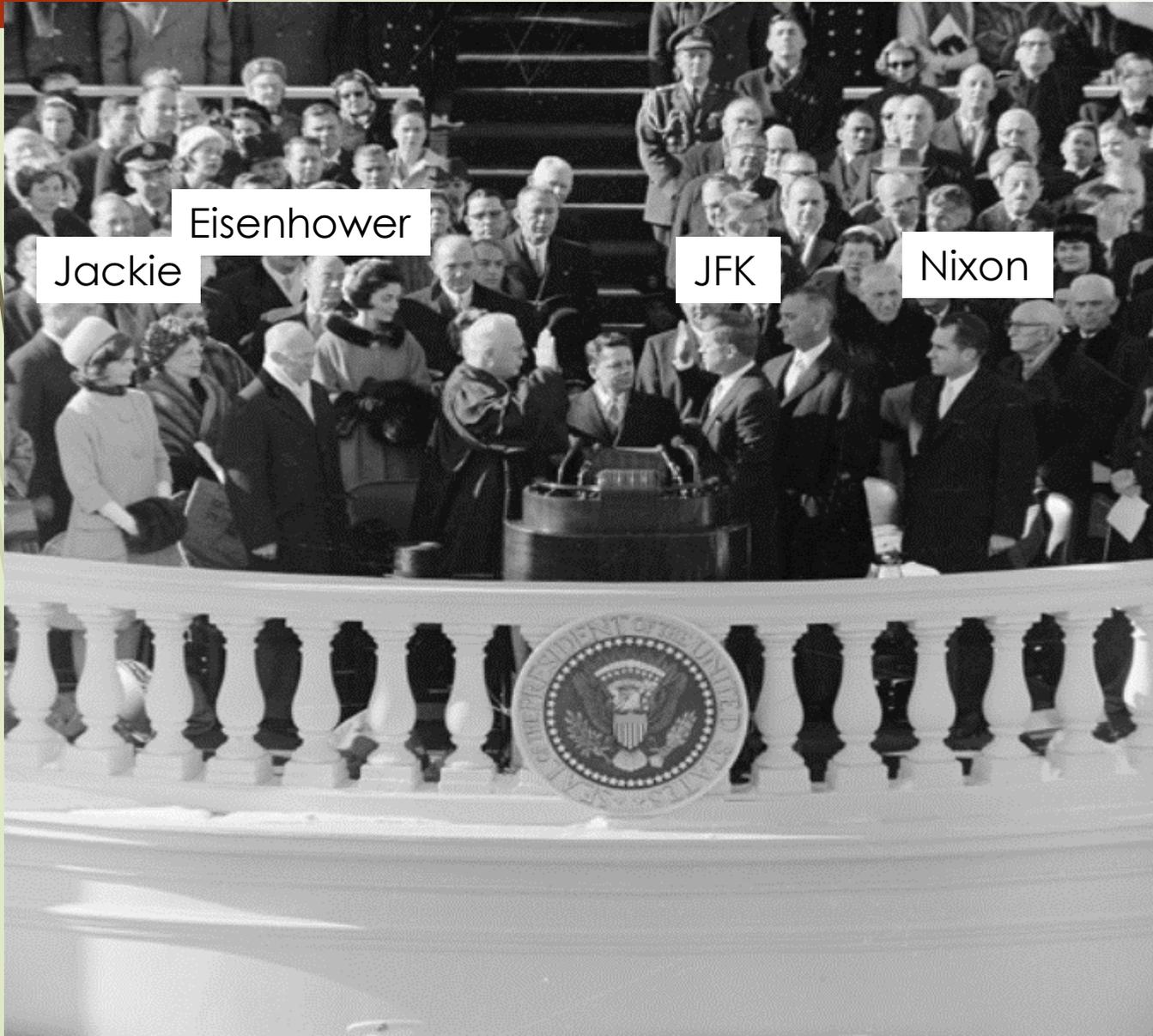
Eisenhower advised Nixon to
Challenge...declines: “Bad
Example to 3rd world”

The interregnum

...Election Nov 4th..Innauguration Jan 20th

- Eisenhower commissions invasion of Cuba
 - Ex Batista counter revolutionaries authorised to invade...capture/ execute Castro
 - No US military involvement
 - Expect “spontaneous uprising
- “Farewell Address”
 - Astonished by “Missile Gap” fake news
 - **“we must guard against the acquisition of unwarranted influence, whether sought or unsought, by the military–industrial complex.”**
- Meets with Kennedy: advises on “Gap”.....world leaders...economy

Inauguration



“The torch has been passed to a new generation of Americans—born in this century, tempered by war, disciplined by a hard and bitter peace, proud of our ancient heritage —and unwilling to witness or permit the slow undoing of those human rights to which this nation has always been committed, and to which we are committed today at home and around the world.^[39]

And so, my fellow Americans:
ask not what your country can do for you
—ask what you can do for your country



Limits of power 1961-1962

Kennedy first year...

Cold War strategy

- ▶ Flexible Response vs “Massive Retaliation
- ▶ Increases military expenditure 50%....despite Eisenhower advice
- ▶ Foreign Aid and investment to 3rd World....Africa Policy...new nations
- ▶ Agrees to Cuban “invasion”

▶ Domestic Policy....treats as distraction

- ▶ Appoints Bobby Attorney General....continue investigations of Unions
- ▶ Introduces “Affirmative Action” ...to ensure equal opportunity government jobs
- ▶ Avoids Civil Rightsjob of Bobby “Keep the President out of this Civil Rights Mess
- ▶ Provides Federal troops to protect “Freedom Riders”transport discrimination

Priority Foreign Relations....off to Vienna to meet Khrushchev to reduce testing

Berlin Crisis 1961

Kennedy with Khrushchev ...Vienna Summit



3m Germans leave
East (GDR) To West
1945-1961

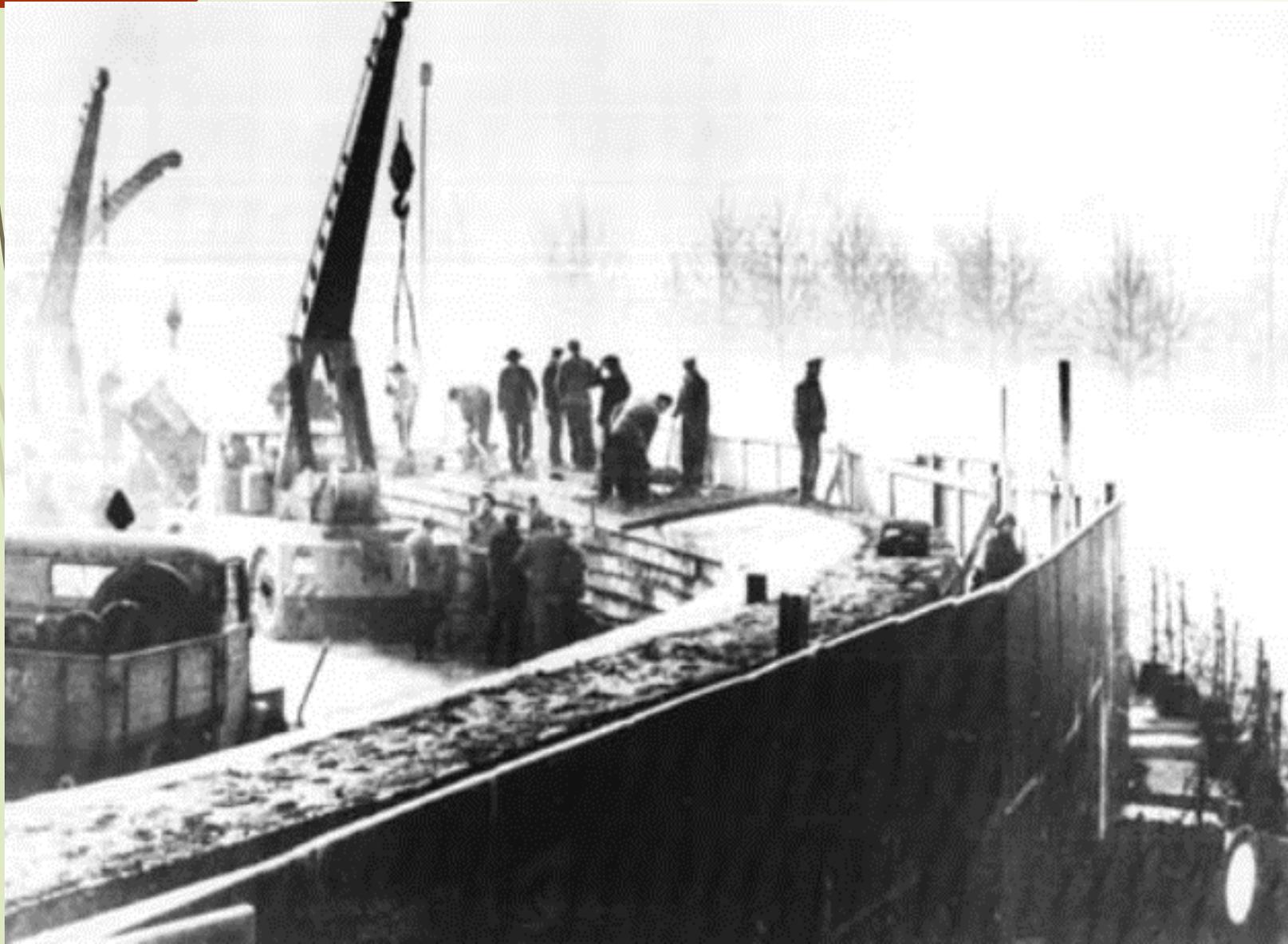
GDR set to “disappear”

Khrushchev...want Berlin
Under GDR control, close
Border...US to leave Berlin

US believes USSR to attack
...threats exchanged

Khrushchev considers JF
.”a boy out of his depth”

Construction of Berlin Wall



Khrushchev decides to
Seal off West Berlin
....wall built across/ around

Stand off in Berlin
...tank to tank

Escapees shot
... "world outrage"

Kennedy " a wall is a hell
A lot better than a war !"

Meanwhile...in Cuba
US "invasion" goes ahead

“Bay of Pigs” April 1961

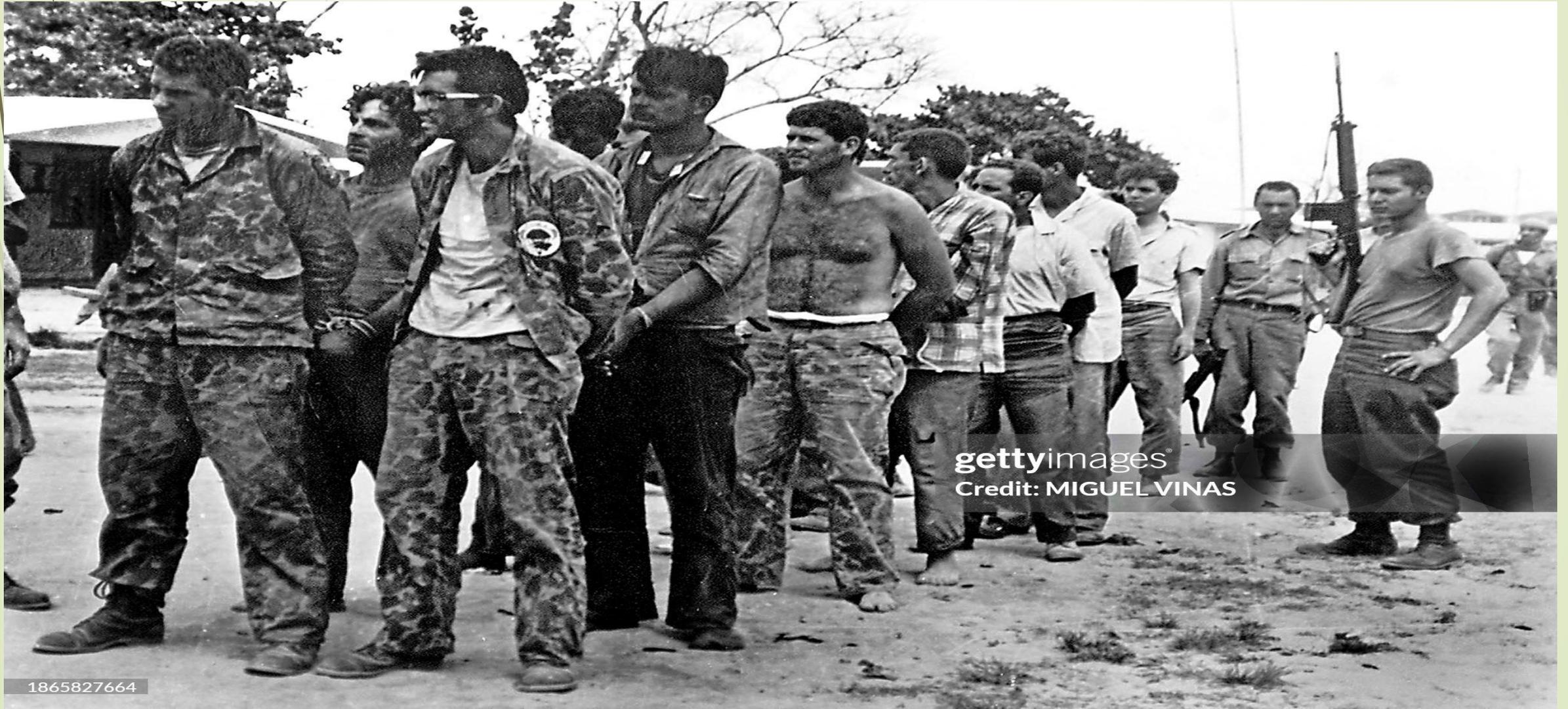
Counter revolutionaries ready to go

- Eisenhower administration determine Castro to be eliminated...JFK agree
- US (CIA) fund army of ex Batista regime, train Guatemala. Expect national uprising
- US reject “direct involvement”
 -no troops/planes/ships
 -importance of spontaneous revolt
- “army of 1,400 land on Cuban coast



Debacle

....No uprising, Cuban army of 25,000 attack ...300 rebels killed, rest captured
100's shot, rest ransomed...for tractors



Bay of Pigs impact

► In USA

- Kennedy accepts responsibility...humiliated
- Establishes Alliance for Progress to provide \$ to pro US S American governments...encourage "land reform"...\$ taken, reforms not
- Increase surveillance Cuba

► In USSR/ Cuba

- Destroys credibility of anti Castro forces...Castro "super hero"
- Convinces USSR & Cuba US invasion imminent

Khrushchev: Cuba about to be invaded and must be saved
.....and chance to balance Deploy ICBM missiles in Cuba
.....USSR 4 missiles can reach USA....USA 1000's deployed Europe

There will be trouble

Domestic Reform attempts 1961-62

Economic recession 1961-1962

- Introduces tax cuts. Reduces top rate from 90% to 70%
- Persuades Steel Companies to limit price increases
- Economy recovers fast....growth up from 1% to 5% 1962..1963

➤ Social reforms Introduced

- Equal Pay Act to end sexual discrimination
- Increases to minimum wage
- Manpower Retraining Act
- Mental Health Act

September 1962..... Spy planes reveal strange construction in Cuba

Cuban Missile Crisis

October 14th: Spy Plane photos of missile sites



Russians assume US about
To invade Cuba
Want to offset missile inferiority

October 1-14
USSR delivers missiles in
secret, deployed across
Cuba + 40,000 soldier

Kennedy holds Emergency Executive Meeting October 16



Kennedy to air force: " can you eliminate them all.90%
....decide blockade....rename "Quarantine". Order USSR to remove

USSR denies missiles exist October 18
Kennedy addresses nation October 22



US air force deployed....shadow approaching Soviet ships heading for Cuba...Khrushchev denies missiles...accuses US of aggression



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Credit: Getty Images

October 22nd..confrontation in UN

...Russians deny...US to Defcon-2 nuclear alert



Negotiations

- US fleet establishes blockade...Bobby Kennedy sent to meet USSR ambassador
- October 26...Khrushchev letter 1...(public): offers to withdraw missiles if (1) US promise not to invade
- October 27...Khrushchev letter 2....(private): Demands US remove missiles from Turkey...will not remove missiles from Turkey

October 27th Cuba shoots down spy plane...US prepares to attack...naval blockade in place



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Credit: Keystone-France

October 28th US Navy intercepts Russian Ships ...ships continue to Cuba



US media expects attack....(Chicago Sun Times)



US army prepares to invade ...US missiles on Florida beaches



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Credit: Underwood Archives

World expects war

**PRESIDENT
KENNEDY
BE
CAREFUL**

PEACE
Period

**THE
UN
HANDLE
CUBAN
CRISIS!**

**Take your
responsibility
and give us
Peace**

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Credit: Underwood Archives

Resolution

- Kennedy ignores letter 2
 -offers to promise no invasion
 - “private agreement: US will remove missiles from Turkey 6 months after missiles gone from Turkey
 -on condition this kept secret
- October 28th Russia backs down...agreement made
 - Russian ships turn back
 - Khrushchev agrees to remove missiles...keep Turkey missile agreement secret

World celebrates...Kennedy
hero...Kutcher humiliated

Aftermath

- USA and USSR realise one mistake= mutual annihilation
- Negotiations to reduce tensions
 - Agree banning of above ground nuclear tests
 - Establish hot line for direct communications
 - First discussions on potential scale down arms race.....beginning of Détente
- Kennedy blocks CIA Castro assassination plots

Attention shifts to Containment.....Vietnam

Vietnam 1963

South Vietnam President Diem...losing control by 1960

- Kennedy scales up US forces...16,000 US trainers
- 100 US killed/ Situation stabilised
- Diem capitalizes on US presence..
 - Government “family business”, brother Chief Advisor, uncles ministers,brother’s wife Madame Nhu leads domestic policy
 - Catholic elite vs 70% Buddhist population
 - Catholics largest landholders, exempt from land reform and taxes
 - Buddhist monks policy of neutrality...accused of communism
 - Madame Nhu Imposes puritanical morality laws & Buddhist teachings

Buddhist revolt.....shot down by government....Diem blames communists

Thich Qang Duc

...monk...prays for toleration...leaves monastery
.....informs press of coming "great event" ...June 1963



Madame Nhu (1924-2011)



Virulent anti communist...First Lady of Vietnam. Wife of Diem's brother

Spokesperson for Morality Drive
...flaunts power, publicity drives ...US media

Immolation a "barbecue. Let them burn and we shall clap our hands. "barbecuing" was not "self-sufficient".. "imported gasoline

Kennedy: "That goddamn bitch. She's responsible for the death of that kind man"
.....US cannot keep supporting this regime

Most hated person in Vienna: .revolt
Expands...visits US/ Europe defend
programme....and shop

Vietnam...change in policy

Kennedy...CIA...support removal of Diem regime...excluding assassination

- Army officers engineer coup
 - US provides Diem and brother \$500,000 cash and car to escape
 - Driver delivers Diem to Army...Diem and brother killed
 - First of many army generals take command

- Plans put in place to scale down US forces....retain financial support

“ In the final analysis, it is their war. They are the ones who have to win it or lose it. We can help them, we can give them equipment, we can send our men out there as advisers, but they have to win it, the people of Vietnam, against the Communists”

CIA opposes...want build up army.....occupy Vietnam and win

To be continued

Kennedy & Civil Rights

- ▶ Promises 1960 campaign not kept
 - ▶ Promises to end segregation at “stroke of a pen”
 - ▶ Does nothing....sent 1000’s pens....since non seem to work in White House
 - ▶ Dilemma: lose White votes in South if he acts....lost world reputation if not
- ▶ Civil Rights US 1960’s
 - ▶ Martin Luther King...accuses Kennedy of “tokenism”
 - ▶ Widespread discrimination continues
 - ▶ States ignore Federal laws on school, busing, housing
 - ▶ 21 state outlaw inter racial marriage
 - ▶ Jim Crow Laws remain.....80% blacks in South cannot vote

Civil Rights mobilise in non violent protest....segregated inter st

Freedom Riders 1961

White mob beating up Riders



Civil Rights Group (Congress Of Racial Equality) organise “rides” in segregated inter State buses

Buses burned....riders attacked

Kennedy sends National Guard To protect...deplores violence

Triggers action to develop New Civil Rights Act...

White “save segregation” demonstrations



Old Mississippi riot of 1962

...attempted enrolment black student

30,000 national guard sent to enforce Meredith enrolment



University ignores Brown Supreme Court Ruling

Student attempts to enrol
...disguises race

...attacked

...governor refuses to guard

JFK sends Bobby to nego
With Governor...rejected

Kennedy sends troops
...enrolment secured

Civil Rights Act (1964)

- ▶ Prior legislation ineffective
 - ▶ No enforcement powers
 - ▶ Limited scope
 - ▶ Ignored by “jury amendment”local over-rule
- ▶ Kennedy proposal
 - ▶ Issues “Report to the American People” June 1963
 - ▶ Proposed bill to Congress
 - ▶ Blocked by Southern Democrats....Filibuster

Martin Luther King....proposes grand march to protest

March on Washington Augusts 1963 ...MLK leads...250,000 demonstrate



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Credit: Pictorial Parade

Martin Luther King "I have a dream speech"



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Credit: -

Kennedy meets leaders August 1963

....commits to Civil Rights legislation

....campaign tour of South with LBJ to promote: advised against



Kennedy and health issues

“Injected and ingested corticosteroids for his adrenal insufficiency; procaine shots and ultrasound treatments and hot packs for his back; Lomotil, Metamucil, paregoric, phenobarbital, testosterone, and trasantine to control his diarrhea, abdominal discomfort, and weight loss; penicillin and other antibiotics for his urinary-tract infections and an abscess; and Tuinal to help him sleep” (Dr Travell diary)

Jackie...staff...and JFK...continue to present image of health and virility
.....and affairs continue

Dangerous Liaisons

...Judith Exner...mistress to Mob Sam Giancana



Ellen Rometsch

.....German...model...hostess. Married to German army...East German connections...no proof spy...but later expelled.....



Marilyn Monroe



Introduced to Kennedy 1962
...birthday party

“Affair” denied

Phone call to Jackie....recalled by ‘friend’
For People Magazine

“Marilyn, you'll marry Jack, that's great
... and you'll move into the White House
and you'll assume the responsibilities of
first lady, and I'll move out and you'll have
all the problems” As quoted “These
Few Precious Days”...Christopher Andersen



Last Days

.....yet

Leaving hospital



➤ August 24 1963...Jackie 36 weeks pregnant
premature labour

.....Patrick respiratory illness

.....JFK airlifted from White House to hospital

.....Sleeps on couch in hospital boiler room

.....Patrick dies 37 hours

John and Jackie....into mourning....both
devastated.....witnesses

...never seen them so caring for each other.

Kennedy commits \$2m fund for respiratory
illness in Premature babies

John & Jackie with two children ...a few days before trip to Texas



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Credit: Bettmann

JFK agrees trip to Texas to promote Civil Rights Bill
...Jackie still in mourning over death of Patrick



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Credit: Bettmann

World mourns...future hope extinguished



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Credit: Photo 12



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Credit: Mark Reinstein



A President's work is never done.
His burdens press from sun to sun
A Berlin Wall, a racial brew
A tax cut bill, a Madame Nhu
One crisis ebbs, another flows
...and here comes John with runny nose

A President must rise and dress
See senators, and meet the press
Be always bold, be sometimes wary
Be kind to foreign dignitary
And while he fends off many foes
...Bend down and wipe a little boy's nose

NY Editor E B White